BRADY'S



2025
DOUG BRADY
QB COACH

PORTFOLIO

BRADY
PERFORMANCE
We make football players better

TABLE OF CONTENTS



INTRODUCTION

ABOUT ME

CLIENTS

MEDIA

CERTS & TALKS

REVIEWS

COLLABORATIONS

EVENTS

OFFERING

RESUME

CONTACT ME

THANK YOU!



Brady Performance offers Quarterback services for Pro, Collegiate, High School, and select youth athletes.

Coach Brady focuses on the football IQ and the proper mindset a Quarterback needs to be successful.

INTRODUCTION

DOUG BRADY



About Me

Experience as a collegiate QB, Collegiate OC, QB Coach, Recruiting Coordinator, Admissions Counselor, and more.

Experience as a high-producing sales professional in the SaaS space serving the commercial subcontractor sector.

PROFESSIONAL QUARTERBACK TRAINING

PRO QUARTERBACK CLIENT



Luis Perez

PRO PREP CLIENTS



Taylor Cornelius



Mason Fine



Grant Sergent

COLLEGIATE QUARTERBACK CLIENTS



Jordan Reed



Luke Durkin



DJ Ralph



KJ Chatham



Tyson Line



Jax Leatherwood

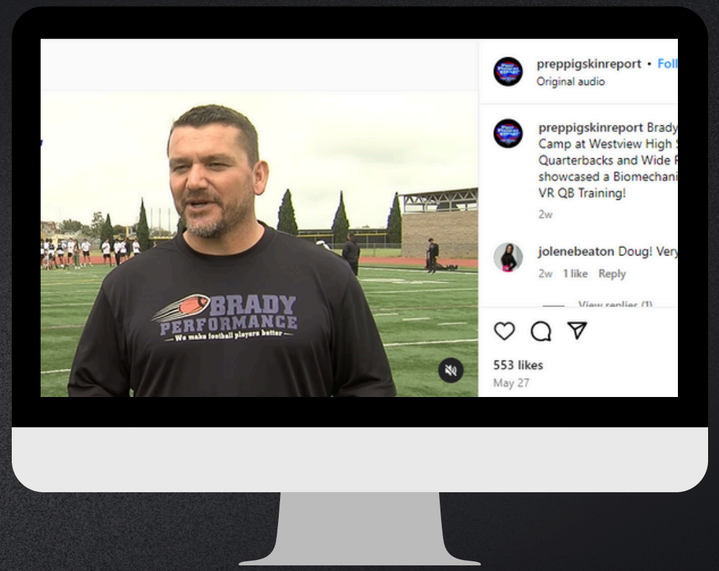
PODCASTS & MEDIA

Brady Performance Camp at Westview High School for Quarterbacks and Wide Receivers showcased a Biomechanics Lab and VR QB Training!
May 27, 2024

The Kelly Cardenas Podcast
Mar 3, 2023

PPR Podcast #58: Coach Doug Brady, Owner of Brady Performance
Sept 29, 2022

https://sdvoyager.com/interview/meet-doug-brady-brady-performance-north-county/
April 27, 2020



CERTS & TALKS

- Professional Affiliations: American Football Coaches Association (AFCA), and the Football Coaches Professional Growth Association (FCPGA). BNI (Business Networking International). AGC (Association of General Contractors), ASA(American Subcontractors Association).

- Speaking Engagements
  - o Mount Carmel High School Football Coaches Clinic, San Diego, CA (Jan 2023)
  - o Hilltop High School Football Coaches Clinic, Chula Vista, CA (Jan 2019)
  - o AGC of Wisconsin Tech Show, Wisconsin Dells, WI (Jul, 2016)
  - o AGC Rapid Fire Tech Demo, Palm Desert, CA (Oct, 2015)
  - o EMCEE for ASA of Colorado Golf Tournament, Castle Rock, CO (Jun 2015)
  - o Southeast Missouri Coaches Clinic, Cape Girardeau, MO (Feb 2013 & 2014)
  - o St Louis Nike Clinic, St Louis, MO (Feb 2012)
  - o Hayden’s Round Table Coaches Clinic, Springfield, ILL (Jan 2012)
  - o St. Louis Clinic at Desmet HS, St Louis, MO (Jan 2012)
  - o Fort Lewis Coaches Clinic, Durango, CO (May 2011)
  - o Olympian HS Clinic, Chula Vista, CA (Apr 2008)

- Bilingual: Fluent in Spanish and English.

- Certifications: NCAA certified; CPR certified; California Certified Substitute Teacher, Procore Subcontractor certified, CA Life Insurance

WHAT ARE THEY SAYING?

Angie Stanley
22 reviews · 4 photos

★★★★★ a month ago

Doug is such a knowledgeable and great QB coach that focuses on the small details and little things needed to be an excellent quarterback. My son loves training with Doug and looks forward to it each week. He has already learned so much and I know he will continue to thrive with Doug's expertise.

Joey Imperial
3 reviews

★★★★★ a month ago

My son and I have known Coach Brady for approximately 5 years. He has been a key contributor to my son's QB development. Recently I found out how instrumental he has been to my son. We moved from California to Las Vegas so I couldn't take him to his training sessions anymore, but my son started doing online QB classes with him. Coach Brady has taught him about coaches terminology, coverages, concepts, and more. Well, prior to the official high school spring season starting, my son was allowed to get reps with a certain high school. It was a 11 man offense - defense non-tackle opportunity and my son moved the ball downfield and threw numerous TDs! I was in awe because he competed and at times outshined some of the HS QBs. I even witnessed a blitz coming at him and he picked it up during his pre-snap reads. I asked him, "son I saw that you picked up the corner blitz, and successfully threw to the uncovered WR. How did you know?" He said, "because of Coach Brady, he was talking about DB hip placement, and footwork. If it wasn't for Coach Brady teaching me all this, I would have been lost out there."

Luke Durkin
1 review

★★★★★ 2 years ago

Coach Brady has elevated my game to the next level. As a college QB in North Carolina, he is my qb coach when I am back home on the west coast. I have worked with him since high school and have learned so much from his knowledge and understanding of the game. The on field work makes me a more dynamic and fluid QB, while the off field work has helped my football IQ tremendously.

COLLABORATIONS

REPS

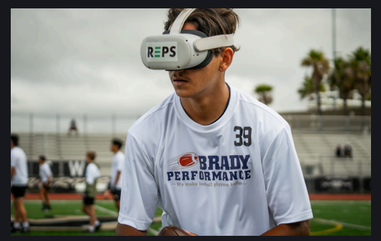
PLNU BIOMECHANICS LAB

BLAST ATHLETICS







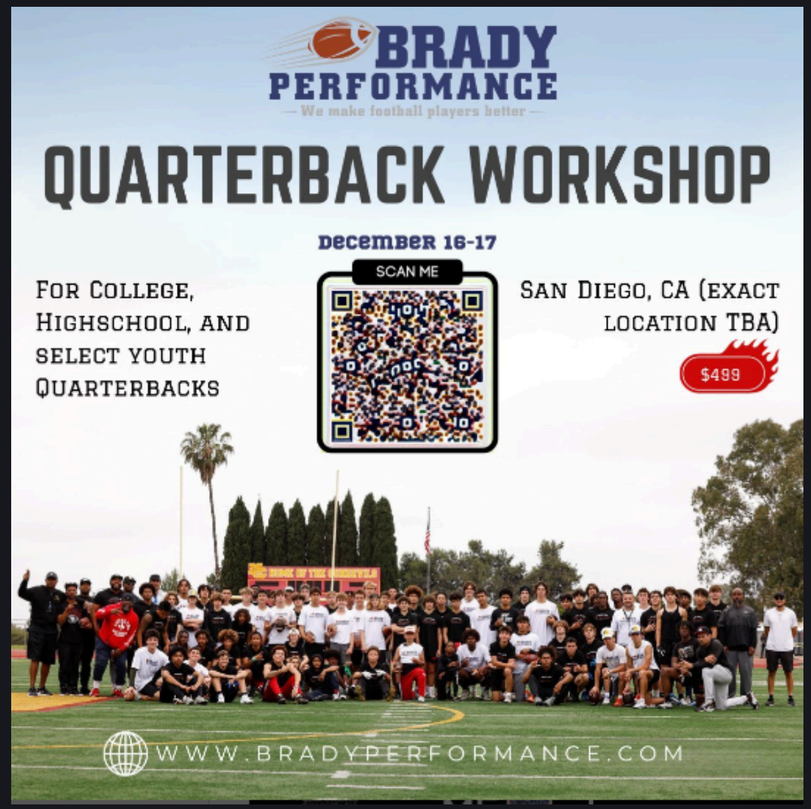




EVENTS


BRADY PERFORMANCE
We make football players better
Gaslamp Quarter
MEMORIAL DAY WEEKEND
QB / WR WORKSHOP
MAY 25 - 26, 2024
SAN DIEGO AREA


BRADY PERFORMANCE
We make football players better
QB/WR Skills Camp
Class of 2024, 2025, 2026 & 2027
Featuring Keith Williams, Assistant Wide Reciever Coach, from the Baltimore Ravens
Other Coaches:
WR - Brett Swain
QB - Akili Smith
QB - J.T. O'Sullivan
WR - J.R. Tolver
QB or WR - Tynan Murray
QB - Doug Brady
Saturday, June 3rd
9:30 AM - 11:30 AM
MOUNT CARMEL HIGH SCHOOL
• THE TOP PLAYERS FROM EACH CLASS WILL BE RANKED.
Scan QR Code to signup:
COST OF CAMP:
• $100 PREPAY
• $110(AFTER MAY 31)
• $120(DAY OF SIGNUP)
WAY4LIFE ATHLETICS
SAN DIEGO
J.R. TOLVER
StateFarm
Questions? Email:
doug@bradyperformance.com


BRADY PERFORMANCE
We make football players better
QUARTERBACK WORKSHOP
DECEMBER 16-17
FOR COLLEGE, HIGHSCHOOL, AND SELECT YOUTH QUARTERBACKS
SCAN ME
SAN DIEGO, CA (EXACT LOCATION TBA)
$499
WWW.BRADYPERFORMANCE.COM

PLEASE INQUIRE SEPERATELY ABOUT PRO AND COLLEGIATE QB TRAINING PACKAGES & PROFESSIONAL SERVICES FEES.

BOOKING QR CODE

HIGH SCHOOL QUARTERBACK TRAINING



YOUTH QUARTERBACK TRAINING



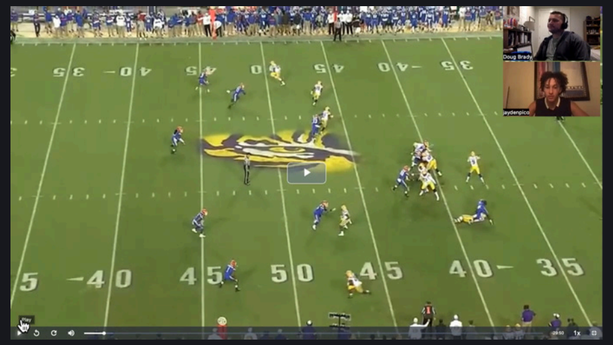
VIRTUAL REALITY QUARTERBACK TRAINING



1- ON - 1 / GROUP COACHING



ONLINE QUARTERBACK TRAINING



COACHING BACKGROUND

BRADY PERFORMANCE We make football players better	***Jan 2020 - Current*** ***BRADY PERFORMANCE, San Diego, CA*** **OWNER/OPERATOR** • Provides unparalleled and comprehensive Quarterback development programs designed for helping athletes achieve their individual goals • Hired by KMM Sports multiple times to help prepare collegiate Quarterbacks for their Pro Days (Mason Fine, North Texas and Taylor Cornelius, Oklahoma State) • In under two years of operation two Quarterbacks have received Division 1 scholarship afters after having started with us • Brady Performance collaborates with FBS college coaches and NFL coaches in regards to sharing ideas • Our very first event a month after launching had 45 participants • On-field, online film classroom and virtual reality training for youth to Pro QBs
AVOCADO LEAGUE CHAMPIONS	***2022-2023*** ***CARLSBAD HIGH SCHOOL, San Diego, CA*** **OFFENSIVE ANALYST** • Carlsbad's HC & play caller, Thadd MacNeal, leaned on Brady as a resource on different topics. • Opinion regarding gameplan & any needs of the offense were considered & implemented. • Brady provided data on opponents along with self-scout information. • In 2022, Carlsbad was the Open Division runner-up.
WESTVIEW W	***2016-2018*** ***WESTVIEW HIGH SCHOOL, San Diego, CA*** **OFFENSIVE COORDINATOR** • Scored more points (277) than any other Westview offense had scored in the prior 5 years, in just my second season leading the offense • Responsible for developing the Palomar League's Offensive Player of the Year in Quarterback Beau Nelson • The program defeated a higher playoff seed In two of the three years

Feb 2013 - Nov 2014 ***CENTRAL METHODIST UNIVERSITY, Fayette, MO***

OFFENSIVE COORDINATOR/RECRUITING COORDINATOR

DIRECTOR OF FOOTBALL OPERATIONS

- As the OC, led a dramatic improvement in turnover area, from -19 to +2
- Winning average improved 35% over my two years at the school
- Was responsible for recruiting high performing difference-makers
- Coordinated local, state and nationwide recruiting
- Led offensive unit through preparation, practice planning and competition
- Responsible for coordinating all travel and team meals
- Developed the NAIA Player of the Week (Oct '14)
- Coached BSN Player of the week at Quarterback (Sept '13)
- Guided recruits and their families from initial contact to moving on campus and beyond

Nov 2011 - Jan 2013 ***LINDENWOOD UNIVERSITY, Belleville, IL***

OFFENSIVE COORDINATOR/RECRUITING COORDINATOR

ADMISSIONS COUNSELOR

- Helped a start-up program eclipse a 36% winning average
- Program went from ground floor of 0 players to 120 players in nine months under my watch as the Recruiting Coordinator/Admissions Counselor
- Developed and coordinated the local, state and nationwide recruiting program
- Lead offensive unit through preparation, practice planning and competition.

Mar 2011-Nov 2011 ***FORT LEWIS COLLEGE, Durango, CO***

TIGHT ENDS COACH/RUNNING BACKS COACH

- Recruited Pueblo, Denver, Southern California and Northern California regions
- Fundraised and promoted clinics and camps
- Kept an updated CARA log
- Taught player's fundamentals and offensive/special teams schematics

Jul 2008-Dec 2010 ***SOUTHEAST MISSOURI ST. UNIVERSITY, Cape Girardeau, MO***

OFFENSIVE GRADUATE ASSISTANT/QUARTERBACKS COACH

- Played a key role in helping the program move from last to first place during my three seasons in a leadership role
- Won the first conference title in school history
- Helped to lead the program to the national playoffs for the first time in school history
- Responsible for developing an All Conference Quarterback in QB Matt Scheible; was the Conference pass efficiency leader ('10)
- Quarterback Houston Lillard was chosen as the FCS Player of the Week when he threw for 480 Yards and 4 TD's in one game; he was the school's first honoree ('08)

2010

OHIO VALLEY CONFERENCE CHAMPIONS

Jan 2007-July 2008 ***SOUTHWESTERN COLLEGE, San Diego, CA***

OFFENSIVE COORDINATOR/QUARTERBACKS COACH

- Developed two Quarterbacks who received Division 1 scholarships while a third received a Division 2 scholarship
- Helped to lay the foundation for an offense who was rebuilding, and found success in successive years

D1(Top SD Level) Runner-Up

FALL 2006 ***POWAY HIGH SCHOOL, Poway, CA***

ASSISTANT FOOTBALL COACH

- Developed Quarterback Donnie McKillop who was named to the 2nd Team All-CIF
- McKillop passed for 3,500 Yards and 25 Tds; these numbers eclipsed any QB in school history by a landslide
- We reached the CIF Division 1(highest county division) Championship game for the first time in 13 years

Spring 2006 ***STANFORD UNIVERSITY, Palo Alto, CA***

FOOTBALL MANAGER

- Assisted the coaching staff with on-field operation of practice
- Was responsible for the arrangement of all visiting coaches camp assignments

PROFESSIONAL BACKGROUND

Mar 2018-Dec 2019 ***ESUB CONSTRUCTION SOFTWARE, San Diego, CA***

REGION SALES MANAGER

- Enterprise focus of $25 Million to $100 million and above
- 19 States in the Northeast, Southeast and Midwest. The majority are in the Northeast
- Top sales volume in the company for Q4 of 2018
- My average sale is 30% higher than the company average sales price.

May 2015-Mar 2018 ***BUSYBUSY, San Diego, CA***

ACCOUNT EXECUTIVE FOR SOUTHERN CALIFORNIA

- Mobile labor and equipment tracking tool that gives business owners visibility on their labor and heavy equipment assets
- Develop relationships with small to midsize business owners
- Develop referral/channel partnerships with insurance companies, payroll companies and bonding companies
- Develop a pipeline of clients and enable sales

CONTACT ME

BOOKING QR CODE

Website
bradyperformance.com

Phone Number
619-846-1586

Instagram
bradyperformancefootball

Email Address
doug@bradyperformance.com

X
@CoachDougBrady

Youtube
@bradyperformance

www.bradyperformance.com

THANK YOU

BRADY PERFORMANCE

We make football players better