



ERIC GALKO

Executive Director
East West Shrine Bowl

Founder & President
Optimum Scouting

CONTACT

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EDUCATION

University of Delaware – 2014
Bachelor's Degree – Finance, Economics

Villanova University Law– 2017
Juris Doctor

PROFESSIONAL EXPERIENCE

About Me

"With nearly 20 years of professional experience in football personnel at the college and professional levels, I have focused my career on combining my legal, financial, negotiating and scouting abilities with elite relationship building. Working alongside executives, coaches, agents, influencers, and players on a regular basis is a strength that allows me to progress with the trends in the football and athletic world. My career path has given me the experience to create efficient player scouting processes, innovate football financial models, and build successful football programs that will last in a competitive, evolving environment."

East West Shrine Bowl

Tampa, FL

Executive Director

2021–Present

- Lead all aspects of event, including player personnel, industry communication and event operations
- Cultivated relationships with 100+ agents, 80+ NFL personnel and 100+ college program
- Rebuilt credibility of event among players, agents, and college and professional team personnel
- 100% increase in draft picks and 7-times increase in NFL executive attendance during tenure
- Produced repeated scouting successes as compared to NFL input, including Brock Purdy, Kobie Turner and Zach Tom
- Consistently won recruiting efforts to procure star players like Zay Flowers, Kenneth Grant and Sheduer Sanders

Optimum Scouting

Boston, MA

Founder, President

2007–Present

- Advise for 60+ professional or college football entities over nearly 20 years of business
- Own and operate industry-leading college football scouting platform with 8000 players evaluated
- Manage and develop scouting staff of 18 individuals, ranging from former NFL GMs to scouting assistants
- Aide professional teams and top NFL agents in 20+ contract negotiation, strategy and planning
- Consult for a variety of companies, including Amazon, start-up ventures, and innovation companies

XFL

Stamford, CT

Director of Player Personnel

2018–2020

- Lead all player evaluation, player analytics, and player development strategy for the entire league
- Negotiated all player contracts in the league, leading a \$31 million player budget
- Worked with and aided in all legal matters, contractual documents and financial structures in the league
- Collaborated with XFL team personnel and head coaches to ensure competitive on-field product
- Integral in decision making for all league focuses, from financial, legal, operational, coach selection, health and wellness and technological/analytical advancements

Other Professional Experience:

Your Call, Inc.

Newton, MA

Director of Player Personnel

2017–2019

The Dream Bowl

Milltown, NJ

VP, Player Personnel

2013–2018

Minnesota Vikings

Minneapolis, MN

Legal Advisor

2016